

Owner & Organizer



Supporters



17-19 September 2019

Karachi Expo Centre Pakistan

DIGITAL SIGNAGE & PRINTING ASIA

In Conjunction with



Digital Signage & Printing Asia International Trade Fair

Digital Signage & Printing Asia - international trade exhibition in conjunction with ITCN Asia, expected to serve as a ground breaking platform for all national/international stake holders of the industry. The exhibition is dedicated to showcase innovative digital display, interactive technology solutions and highlight the potential of the local market.

Expected attendance of decision-makers from key industry categories such as (but not limited to)



Retail



Restaurant



Healthcare



Education



Hospitality



Transportation

This 3 day event is expected to:

Host over 175 Exhibitors



20,000+ Visitors/Professionals



More than 50 brands from 15 countries shall exhibit at the event.



Digital Signage & Printing Asia is owned and managed by Ecommerce Gateway Pakistan (Pvt.) Ltd (www.ecgateway.net), a full member of UFI "The Global Association of Exhibition Industry" (Paris – France; www.ufi.org)



Objectives

- To provide a platform for the industry to interact & network.
- To showcase but not limited to: innovative digital display, interactive technology solutions from the industry.
- To bring the industry professionals from around the globe under one roof.
- To project a soft and positive image of Pakistan in the world.

Distinctive Features

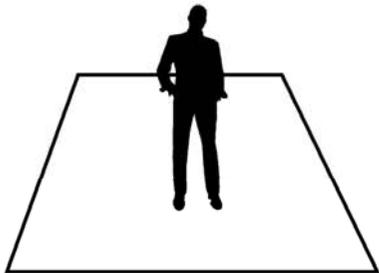
- The event shall help bring latest technologies to Pakistan and generate numerous opportunities.
- Highly focused promotional campaigns shall increase the visitor footfall from all major verticals.
- Special arrangements shall be made to facilitate the experience of visitors making their visit a well-planned and productive experience.
- Well organized Help Desks and Complaint Management Systems in each hall for exhibitors.

Digital Signage & Printing Asia at a Glance

Title	Digital Signage & Printing Asia 2019
Owner & Organizer	Ecommerce Gateway Pakistan (Pvt.) Ltd
Date	17 - 19 September, 2019
Venue	Expo Centre, Karachi – Pakistan
Supported By	Government of Pakistan
Exhibit Area	9,000sqm



Digital Signage & Printing Asia at a Glance



Bare Space inside Halls (min 18 sqm)

1. Each Bare space stall covers floor size 3m x 6m
2. Printing of **200 words profile** of the Exhibiting organization in the Exhibition Catalog



Shell Scheme Stalls (min 9 sqm)

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
 - Floor carpets within the stand area
 - Two (02) Chairs
 - Four (03) Spot Lights (100 watts each)
 - One (01) Information Counter
 - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
 - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

* Exclusive of all Govt. taxes

** 13% VAT tax applicable on tariff

Exhibit Profile

Digital Signage

- Screen manufacturers
- Integrators
- Software providers
- Content creators
- Media Players
- Multimedia and Interactive Department
- Content Creators & Developers
- System Engineering & Maintenance
- System Integrators
- System Resellers
- Sign Substrates / Equipment
- Digital Signage
- Acrylic Panel/PVC Foam Board/Aluminum Composite Panel
- Sign Equipments/Plastic Vacuum Forming Machine/Acrylic Equipment
- Signage/Specialty sign/Multi face-face Display
- Light Box/Illuminated Product
- LCD/3D Products
- LED Illuminant/Neon
- LED Displays
- LED Displays Control System

Digital Printing

- Sublimation Transfer Digital Printers
- Large format, Digital Printers
- Direct to Garment Digital Printers
- Digital Inkjet Printing & Printing Consumables
- Lamination machines and systems
- Fabricating & Finishing Equipment
- Glass Printing & Graphic Imaging
- Screen Printing Machines & Manufacturers
- Reprographic Houses
- Advertising Agencies
- Vehicle Wrapping Solutions
- Indoor & Outdoor Large Format Printer/Digital Image Output Equipments
- UV Flatbed Machines
- Banner Machine
- Textile Printer/Thermal Transfer Equipments
- Screen Printing Equipments
- Flex/Adhesive Film/Reflective Materials/Inkjet Printer Paper
- Ink/Printing Ink

Visitor Profile

We welcome a wide range of professionals who are engaged in digital signage and interactive technology programs. If you are in the position to purchase the hardware and software components for a roll-out, you will find it here.

- Systems Integration/Installation
- Transportation
- Advertising & Design Consultancy
- Textile Industry leaders who are keen to invest in the digital printing technology
- Signage companies/POP/POS
- Brand & Image Consultancy
- Businessmen/Entrepreneurs
- Consultants, Contractors, Commercial Printers
- Educational Institutions
- Fabricators & Factory Owners
- Government Planning Authorities
- Media/Advertising /PR Agencies & Outdoor Agency Experts
- Retail & Marketing Specialists
- Textile Traders, Exporters, Brokers
- Print, Production Manufacturers & Creation Houses
- Advertising/Design Consultancy
- Architects
- Banner & Billboard companies
- Brand & Image Consultancy
- Businessmen/Entrepreneurs
- Commercial Printers
- Consultants
- Contractors
- Designers
- Estimators
- Fabricators
- Government Planning Authorities
- Hotel/Restaurants
- Marketing & Business Development Managers/Director
- Media/Advertising /PR agencies
- Municipalities
- Print & Production Manufacturing
- Project Development
- Purchasing agents/ Decision makers
- Real Estate Developers
- Retail & Marketing Specialists
- Shop Managers
- Signs, Architectural Signage & Graphic companies

Organized by



For booking of stalls & participation, contact:

Ecommerce Gateway Pakistan (Pvt) Ltd.

Karachi: 8, Kokan Society, Dr. Azhar Hussain Road, Near Kokan Park
Ph: (+92-21) 3870 9970, 111-222-444, Fax: (+92-21) 3486 0830

Islamabad: Tel: (+92-51) 4864 661-2 Fax: (+92-51) 486 4662

Lahore: Tel: (+92-42) 111-222-444, 3742 3023 - 4 **Email:** digitalsignage@itcnasia.com