



# Digital Signage & Printing Asia

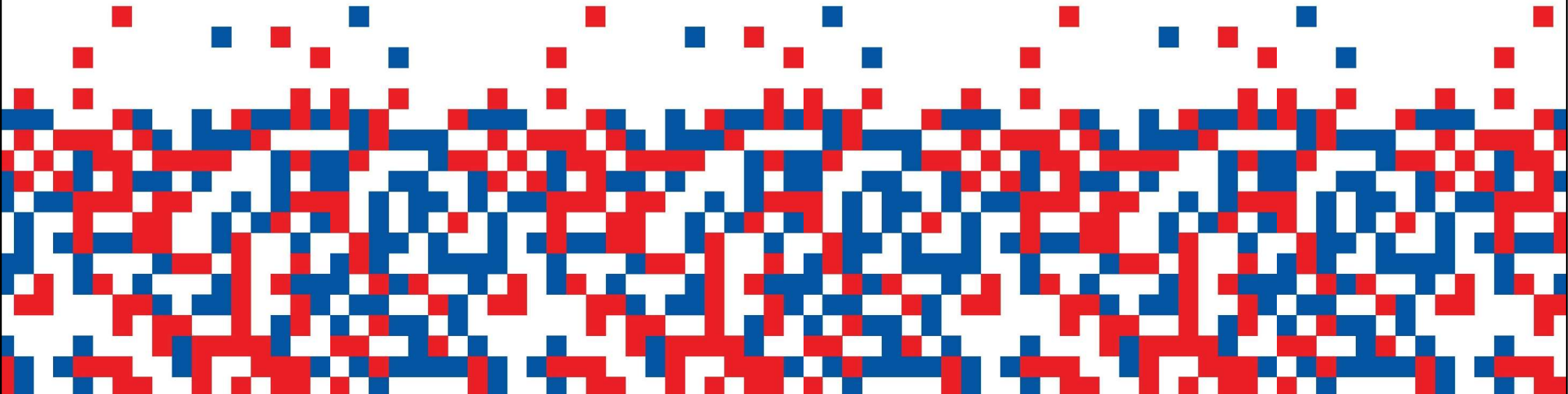
April 18 –20, 2024

Lahore Expo Center, Pakistan

[www.digitalsignage.itcnasia.com](http://www.digitalsignage.itcnasia.com)

In conjunction with

**24<sup>TH</sup> ITCN  
ASIA**  
Declaring Pakistan  
The Regional ICT Hub



**Digital Signage & Printing Asia - international trade exhibition** in conjunction with ITCN Asia, expected to provide a platform for all national/international stakeholders of the industry to gather under one roof. The exhibition is dedicated to showcase innovative digital display, interactive technology solutions with a focus on networking, knowledge sharing & lead generation.

**Expected attendance of decision-makers from key industry categories such as (but not limited to)**



**Retail**



**Restaurant**



**Healthcare**



**Education**



**Hospitality**



**Transportation**

## This 3 day event is expected to:



Host over  
**225+**  
Exhibitors



**59,000+**  
Visitors/Professionals



More than 80 brands  
from 18+ countries  
shall exhibit at the event.

Digital Signage & Printing Asia is owned and managed by Ecommerce Gateway Pakistan (Pvt.) Ltd ([www.ecgateway.net](http://www.ecgateway.net)), a full member of UFI “The Global Association of Exhibition Industry” (Paris – France; [www.ufi.org](http://www.ufi.org)).



## Objectives

To provide a platform for the industry to interact & network.

To showcase but not limited to: innovative digital display, interactive technology solutions from the industry.

To bring the industry professionals from around the globe under one roof.

To project a soft and positive image of Pakistan in the world.

## Distinctive Features

The event shall help bring latest technologies to Pakistan and generate numerous opportunities.

Highly focused promotional campaigns shall increase the visitor footfall from all major verticals.

Special arrangements shall be made to facilitate the experience of visitors making their visit a well-planned and productive experience.

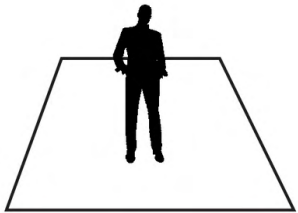
Well organized Help Desks and Complaint Management Systems in each hall for exhibitors.

## Participation Tariff



### Shell Booth (min. size 9sqm) @ of **US\$400 per sqm + 13% TAX**

1. Pre-Constructed Shell scheme Booth (minimum size of 3m x 3m) comes with complete basic stand structure with the following:
  - 2 chairs
  - 1 reception counter
  - 1 power socket
  - 3 spotlights
  - Carpet (as per the theme)
  - Fascia board with company / brand name on it
2. Printing of a 200 words company profile in the exhibition catalog.



### Bare Space (min. size 18sqm) @ of **US\$350 per sqm + 13% TAX**

1. Each bare space booth covers the floor size of 3m x 6m.
2. Printing of a 200 words company profile in the exhibition catalog.



## Exhibit Profile

### Digital Signage

- Screen manufacturers
- Integrators
- Software Providers
- Content Creators
- Media Players
- Multimedia and Interactive Department
- Content Creators & Developers
- System Engineering & Maintenance
- System Integrators
- System Resellers
- Sign Substrates / Equipment
- Digital Signage
- Acrylic Panel/PVC Foam Board/Aluminum Composite
- Panel
- Sign Equipment/Plastic Vacuum Forming Machine/Acrylic Equipment
- Signage/Specialty sign/Multi face-face Display
- Light Box/Illuminated Product
- LCD/3D Products
- LED Illuminant/Neon
- LED Displays
- LED Displays Control System

### Digital Printing

- Sublimation Transfer Digital Printers
- Large format, Digital Printers
- Direct to Garment Digital Printers
- Digital Inkjet Printing & Printing
- Consumables
- Lamination machines and systems
- Fabricating & Finishing Equipment
- Glass Printing & Graphic Imaging
- Screen Printing Machines & Manufacturers
- Reprographic Houses
- Advertising Agencies
- Vehicle Wrapping Solutions
- Indoor & Outdoor Large Format
- Printer/Digital Image Output Equipments
- UV Flatbed Machines
- Banner Machine
- Textile Printer/Thermal Transfer Equipments
- Screen Printing Equipments
- Flex/Adhesive Film/Re-ective
- Materials/Inkjet Printer Paper
- Ink/Printing Ink

## Visitor Profile

We welcome a wide range of professionals who are engaged in digital signage and interactive technology programs. If you are in the position to purchase the hardware and software components for a roll-out, you will find it here.

- |  |  |
|--|--|
| • Systems Integration/Installation   | • Businessmen/Entrepreneurs                          |
| • Transportation   | • Commercial Printers                                |
| • Advertising & Design Consultancy   | • Consultants  |
| • Textile Industry leaders who are keen to invest in the digital printing technology | • Contractors  |
| • Signage companies/POP/POS  | • Designers  |
| • Brand & Image Consultancy  | • Estimators   |
| • Businessmen/Entrepreneurs  | • Fabricators  |
| • Consultants, Contractors, Commercial Printers                                      | • Government Planning Authorities                    |
| • Educational Institutions   | • Hotel/Restaurants                                  |
| • Fabricators & Factory Owners   | • Marketing & Business Development Managers/Director |
| • Government Planning Authorities  | • Media/Advertising /PR agencies                     |
| • Media/Advertising /PR Agencies & Outdoor Agency Experts                            | • Municipalities                                     |
| • Retail & Marketing Specialists   | • Print & Production Manufacturing                   |
| • Textile Traders, Exporters, Brokers  | • Project Development                                |
| • Print, Production Manufacturers & Creation Houses                                  | • Purchasing agents/ Decision makers                 |
| • Advertising/Design Consultancy   | • Real Estate Developers                             |
| • Architects   | • Retail & Marketing Specialists                     |
| • Banner & Billboard companies   | • Shop Managers                                      |
| • Brand & Image Consultancy  | • Signs, Architectural Signage & Graphic companies   |

**For Booking & Details, contact**



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