

Digital Signage & Printing Asia – International Trade Exhibition

August 27<sup>th</sup> –29<sup>th</sup>, 2024 at Karachi Expo Center, Pakistan



Partnership Benefit Chart										
Benefits	Diamond Partner US\$95,000	Platinum Partner US\$65,000	Gold Partner US\$40,000	Silver Partner US\$20,000	Bronze Partner US\$12,500	Category Sponsor US\$20,000				
Promotion & Recognition through Various Media Platform										
Placement of Logo on Main Building Banner*	$\checkmark$	$\checkmark$	-	-	-	-				
Placement of Logo on Podium Banner*	$\checkmark$	$\checkmark$	$\checkmark$	-	-	-				
Placement of Logo on Outer Grill Banner*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Placement of Logo on Corridor Banner*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Color Advertisement in the Exhibition's Catalogue*	4	3	2	1	1	1				
Facilitation for Press Releases	$\checkmark$	$\checkmark$	-	-	-	-				
Profile will be published in Exhibition's Catalogue*	Up to 800 words	Up to 400 words	Up to 300 words	Up to 200 words	Up to 200 words	Up to 200 words				
Exhibition Space										
Allocation of Bare Space in Exhibition hall	90sqm (10 Bare Space Booths)	72sqm (8 Bare Space Booths)	54sqm (6 Bare Space Booths)	36sqm (4 Bare Space Booths)	18sqm (2 Bare Space Booths)	36sqm (4 Bare Space Booths)				
Electrical Access	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Onsite Signage & Recognition										
Recognition of logo on the Main Entrance Backdrop*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Recognition of logo on Main Reception Backdrop*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Recognition of logo on the Visitors Registration Backdrop*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Recognition of logo on Guest of Honor Desk*	$\checkmark$	✓	✓	$\checkmark$	$\checkmark$	$\checkmark$				



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Conference Speaking Slot										
Speaking Slot (10 minutes)	$\checkmark$	$\checkmark$	-	-	-	-				
Promotion & Recognition through Pintables & E-marketing collators										
Acknowledgement on Event Website*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Acknowledgement in Event Promotional Material	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Recognition on trade passes*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Acknowledgement in Event Social Media Pages	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Placement of Web Banner on Event Website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$				
Exhibition & Conference Passes										
Exhibition Passes	10,000	7,000	5,000	3,000	2,000	3,000				
VIP Passes	500	300	200	100	40	100				

NOTE: 13% VAT (Value Added Tax) to be added on the tariff.



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