

Digital Signage & Printing Asia – International Trade Exhibition

August 27th –29th, 2024 at Karachi Expo Center, Pakistan



Partnership Benefit Chart										
Benefits	Diamond Partner US\$95,000	Platinum Partner US\$65,000	Gold Partner US\$40,000	Silver Partner US\$20,000	Bronze Partner US\$12,500	Category Sponsor US\$20,000				
Promotion & Recognition through Various Media Platform										
Placement of Logo on Main Building Banner*	\checkmark	\checkmark	-	-	-	-				
Placement of Logo on Podium Banner*	\checkmark	\checkmark	\checkmark	-	-	-				
Placement of Logo on Outer Grill Banner*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Placement of Logo on Corridor Banner*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Color Advertisement in the Exhibition's Catalogue*	4	3	2	1	1	1				
Facilitation for Press Releases	\checkmark	\checkmark	-	-	-	-				
Profile will be published in Exhibition's Catalogue*	Up to 800 words	Up to 400 words	Up to 300 words	Up to 200 words	Up to 200 words	Up to 200 words				
Exhibition Space										
Allocation of Bare Space in Exhibition hall	90sqm (10 Bare Space Booths)	72sqm (8 Bare Space Booths)	54sqm (6 Bare Space Booths)	36sqm (4 Bare Space Booths)	18sqm (2 Bare Space Booths)	36sqm (4 Bare Space Booths)				
Electrical Access	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Onsite Signage & Recognition										
Recognition of logo on the Main Entrance Backdrop*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Recognition of logo on Main Reception Backdrop*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Recognition of logo on the Visitors Registration Backdrop*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Recognition of logo on Guest of Honor Desk*	\checkmark	✓	✓	\checkmark	\checkmark	\checkmark				



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Conference Speaking Slot										
Speaking Slot (10 minutes)	\checkmark	\checkmark	-	-	-	-				
Promotion & Recognition through Pintables & E-marketing collators										
Acknowledgement on Event Website*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Acknowledgement in Event Promotional Material	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Recognition on trade passes*	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Acknowledgement in Event Social Media Pages	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Placement of Web Banner on Event Website	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark				
Exhibition & Conference Passes										
Exhibition Passes	10,000	7,000	5,000	3,000	2,000	3,000				
VIP Passes	500	300	200	100	40	100				

NOTE: 13% VAT (Value Added Tax) to be added on the tariff.



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